

2021

COMMUNICATION ON ENGAGEMENT

WORLD ENVIRONMENT CENTER

Period Covered: June 24,
2019 - June 24, 2021



STATEMENT OF CONTINUED SUPPORT BY THE CEO

TO OUR STAKEHOLDERS,

I am pleased to confirm that the World Environment Center supports the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labor, Environment, and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents. In this Communication of Engagement, we describe our organization's actions to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to renewing our support for the Global Compact and its principles and to sharing this information with our stakeholders using our primary channels of communication.

Sincerely,



Glenn Prickett
President & CEO
World Environment Center



DESCRIPTION OF ACTIONS

The World Environment Center (WEC) engages companies in Global Compact-related events in North America, Europe, Latin America, Africa, and Asia. Our events provide executive leaders with a platform to share strategic insights, learnings, and practices in a confidential setting under the Chatham House Rule. Specifically, WEC's Thought Leadership events partner with corporations, NGOs, academia, and the governments to find solutions to environmental challenges, promote environmental responsibility, and develop green technology.

Significant events during the period can be found [here](#). They included:



- 06/2021** [“Climate Action for a Green Recovery”](#) in collaboration with Microsoft
- 05/2021** [SDG-workshop #4: How can Business Collaborate to Achieve Meaningful Impact on the SDGs?](#) in collaboration with Merck KGaA and ERM
- 05/2021** [“How to Achieve Net Positive Water”](#) in collaboration with Ecolab
- 03/2021** [“Business Strategies to Implement the EU Farm to Fork Strategy”](#) in collaboration with Syngenta
- 02/2021** [“How Companies are Addressing Labor and other Human Rights Risks in their Supply Chains”](#) in collaboration with Fresnillo
- 01/2021** [“The Future of ESG investment: How International Standards & Modern Data Analytics Integrate ESG in Mainstream Investment and Create the New Normal”](#) in collaboration with Arabesque
- 12/2020** [“The Future of Sustainable Mobility”](#) in collaboration with Ford Motor Company
- 12/2020** [“A Sustainability Management System that meets all standards”](#)
- 10/2020** [“Decarbonizing the Business - Achieving Carbon Neutrality in Line with Scientific Recommendations”](#) in collaboration with Boehringer Ingelheim
- 04/2020** [“Company Practice on Communicating Carbon Neutrality Goals and Achievements: How to Avoid Misunderstandings”](#) in partnership with DFGE Institute.
- 02/2020** [SDG-workshop #3: Practical Experiences of Companies Trying to Measure their Impact on the SDGs](#)

DESCRIPTION OF ACTIONS CONT.

Furthermore, during summer and fall 2020, WEC, UNEP, and MIT-Solve convened North American business leaders to explore regional practices for nature-based solutions. Executives shared examples of innovative, nature-based solutions in their businesses, examined success factors and challenges, and formulated messages to policymakers about conditions needed to scale best practices. The results of the consultation contributed to the 5th United Nations Environment Assembly (UNEA-5).

WEC also leads a *Capacity-Building Program* on Global Compact principles for businesses, governments, academia, and NGOs. We provide technical, educational, and project management to Small Medium Size enterprises worldwide. One of the programs La Red de Innovación e Impacto is a network of 37 member organizations in 11 countries that support micro, small, and medium enterprises (MSMEs) to drive sustainable economic growth and prosperity in Latin America and the Caribbean (LAC). WEC has also published a Sustainability Management guide that helps companies develop a sustainability management system to implement Global Compact principles. Finally, WEC promotes environmental governance through the development and diffusion of environmentally friendly technologies. These technologies address air pollution and water and waste management challenges.



MEASUREMENTS OF OUTCOMES

Our **Thought Leadership Program** supported the UN Global Compact's Environmental and Human Rights principles. Since Mid-2019, 374 senior business experts in 21 countries from 19 global companies discussed practical solutions to (1) Decarbonize Companies, (2) Reduce Water consumption and even add water to catchment areas, (3) Help transition the European Food System towards more sustainable production, (4) Implement the UN Sustainable Development Goals with a focus on how to measure impact and how to best collaborate for more significant impact, (5) Deliver meaningful and transparent Corporate Sustainability information to financial markets, (6) Implement Human Rights in Global Supply Chains (in a Latin American context). Furthermore, 228 business experts from the Americas, Europe, Middle East and North Africa participated in a webinar.

Through WEC's **Honoring Business Excellence** program, WEC presents a Gold Medal Award for International Corporate Achievement in Sustainable Development to a company that successfully integrates UN Global Compact principles. Annually, one company that demonstrates commitment to innovation, provides ground-breaking solutions to environmental and social challenges, and transforms market conditions will be awarded the Gold Medal. During the reporting period WEC has awarded Microsoft and The Ford Motor Company the Gold Medal on Corporate Sustainability.

Our **Capacity Building Program** provides small and medium-sized companies with environmental and sustainable solutions on the ground. WEC has notably expanded partnership in corporate sustainability through three different projects:

- First, our La Red de Innovación e Impacto Project accelerates business development and sustainable economic growth in Latin America. As a result, more than 300 small and medium enterprises have benefited from technical assistance, 1,800 people have found new or better employment, and more than 4,400 farmers have improved their operations.
- Second, WEC has partnered with EDIC Consulting in Morocco and Water & Environment Centre/Cleaner Production Unit at the Royal Scientific Society of Jordan to provide on-the-ground support to achieve systematic sustainability management. This project strengthens environmental governance that will lead to the adoption of improved environmental practices, technologies, and services, particularly in addressing air pollution, and water and waste management challenges
- Lastly, WEC is working with funding from the Walmart Foundation to develop an innovative program for small and medium enterprises (MSMEs) from the agricultural sectors to facilitate workstreams in Guatemala, Honduras, and El Salvador that promote greater environmental responsibility. Finally, we are respecting the United Nations Global Compact principles in Human Rights, Labor, Environment, and Anti-Corruption in our own organization and are honored to support business to implement them.